

PRIVACY NOTICE – CUSTOMERS (E-SHOP)

Dear Madam, Dear Sir,

in accordance with Article 13 of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation – “GDPR”), we hereby provide you with information relating to the processing of your personal data as our customer or as an agent or employee of our customer.

1. Controller

1.1. The controller of your personal data shall be BRM AERO, s.r.o., company ID No.: 291 90 924, registered office Letecká č.ev. 255, 686 04 Kunovice, Czech Republic, registered in the Commercial Register kept at the Regional Court in Brno under file No. C 64441 ("Controller").

1.2. The Controller may be contacted in the following ways:

- by electronic mail sent to the e-mail address: zuzana.dankova@bristell.com,
- by telephone at the following number: +420 774 442 303,
- by post sent to: BRM AERO, s.r.o., Letecká č.ev. 255, 686 04 Kunovice, Czech Republic or
- a message sent to the Controller's data box with the data box identifier: 398guwd.

1.3. The Controller has not appointed a data protection officer.

2. Purposes of the processing, legal basis for the processing and storage period of personal data

2.1. As you are a customer of the Controller, or you are an agent or employee of a customer of the Controller, the basic purpose of processing your personal data is to make purchases on the Controller's e-shop, related communications, invoicing, etc. This processing of personal data is necessary for the performance of the contract that the Controller has concluded or will conclude with the customer (legal basis under Article 6(1)(b) GDPR). For this purpose, the Controller will process your personal data only until your order is processed in the e-shop.

2.2. Another purpose of processing your personal data may be to fulfil the accounting and tax obligations of the Controller. This processing of personal data is necessary for the fulfilment of a legal obligation to which the Controller is subject (legal basis under Article 6(1)(c) GDPR). For this purpose, the Controller will process your personal data for the period of time specified by the relevant accounting and tax regulations.

2.3. As the Controller is interested in sending commercial communications to customers to promote its business, we also process your contact details for direct marketing purposes, including your name, surname and email address. This processing of personal data is necessary for the purposes of the legitimate interests of the Controller consisting in the promotion of its services and activities (legal basis under Article 6(1)(f) GDPR) and is in accordance with the provisions of Section 7 of Act No. 480/2004 Coll., on Certain Information Society Services and on Amendments to Certain Acts (Act on certain information society services). When purchasing in the e-shop, you have the right to object in advance to the above use of your contact details and if you do so, we will not send you any commercial communications. Unless you express your opposition in advance, you have the right to object to the processing of your personal data for direct marketing purposes at any time and if you do so, we will no longer use it for direct marketing purposes (i.e. sending you commercial communications). For this purpose, the Controller will process your personal data until you object to the processing.

2.4. The purpose of processing your personal data is also to fulfil the archiving obligation, which consists in the obligation to keep documents and records relating to the Controller's customers, even after the expiry of the period for their primary use (i.e. after the termination of the contractual relationship with the Controller). This processing of personal data is necessary for the fulfilment of a legal obligation to which the Controller is subject (legal basis under Article 6(1)(c) GDPR). For this purpose, the Controller will process

your personal data until the expiry of the mandatory archiving period provided for by the relevant legislation.

- 2.5. The purpose of the processing of your personal data is, last but not least, the protection of the Controller's property and the protection of the Controller's reputation. This includes in particular the processing of personal data for the purposes of dispute management with the customer, the assertion of claims against the customer, claims handling, etc. This processing of personal data is necessary for the purposes of the legitimate interests of the Controller consisting in the right to establish, exercise or defend legal claims (legal basis pursuant to Article 6(1)(f) GDPR). For this purpose, the Controller will process your personal data for as long as this processing is necessary for the purposes of the legitimate interests of the Controller (i.e. until the expiry of the limitation period of any claim + 1 year).

3. Categories of personal data concerned

- 3.1. The Controller processes personal data that are voluntarily provided to it by you or provided to it by a customer of whom you are an agent or employee. This typically includes name, surname, home address, email address, telephone number, payment and billing data. You are not obliged to provide the above information to the Controller, but failure to provide it or providing insufficient information will not allow your purchase on the e-shop.

4. Recipients of personal data

- 4.1. Your personal data will be processed by the Controller primarily by its own employees or agents or shared with the Controller's processors.
- 4.2. The Controller will never transfer your personal data to countries outside the European Union or the European Economic Area or to international organisations.

5. Your rights

- 5.1. You have the right to request access to personal data from the Controller, i.e. the right to obtain confirmation from the Controller as to whether or not your personal data is being processed and, if so, the right to access your personal data and other specified information. You also have the right to have inaccurate personal data corrected or incomplete personal data completed.
- 5.2. If any of the grounds listed in Article 17(1) GDPR are applied and none of the conditions listed in Article 17(3) GDPR are met, you have the right to have your personal data erased.
- 5.3. If the case referred to in Article 18(1) GDPR occurs, you have the right to restrict the processing of your personal data.
- 5.4. If the Controller processes your personal data by automated means, you have the right to obtain your personal data from the Controller in a structured, commonly used and machine-readable format and, where technically feasible, you have the right to request that the Controller transfer your personal data to another entity.
- 5.5. If the processing of your personal data is necessary for the purposes of the legitimate interests of the Controller (i.e. legal basis under Article 6(1)(f) GDPR), you have the right to object to such processing of your personal data at any time. The Controller may not process your personal data for this purpose unless it demonstrates to you compelling legitimate grounds for such processing which override your interests or rights and freedoms, or unless it needs your personal data specifically for the establishment, exercise or defence of legal claims.
- 5.6. You may exercise all of the rights set out herein by contacting the Controller as set out in clause 1.2 of this document.
- 5.7. If you believe that the processing of your personal data has infringed the GDPR, you have the right to lodge a complaint with a supervisory authority, in particular in the country of your habitual residence, place of your work or place of the alleged infringement. This supervisory authority for the Czech Republic is the Office for Personal Data Protection, located at Pplk. Sochora 27, 170 00 Prague 7, Czech Republic, ID No.: 708 37 627, <http://www.uoou.gov.cz/>.